

The Egyptian Bureau for Cultural & Educational Affairs in London has the honour to invite you

To

## The Egyptian Folk Heritage

A Talk (in Arabic) and an Exhibition

by

## Prof. Mostafa Gad (Speaker) & Mrs. Ahlam Abouzeid (Exhibitor)

In the talk, Prof. Mostafa Gad will present some of the popular life's appearances in Egypt such as folkloric celebrations, knowledge, food customs, dances, games, crafts, women's costume, among others.

## The Exhibition

In the Exhibition, Mrs Ahlam will introduce some examples from the Egyptian folk heritage such as folkloric costume and jewelleries, in addition to products of traditional crafts such as: wicker products, 'khayameya', pottery, handmade carpets, leather products, glass work, and candles.

Venue 4 Chesterfield Gardens, London, W1J 5BG Tel: 0207491 7720

## **About**

Prof. Mostafa Gad (Speaker) is a Professor at High Institute of Folk Arts - Academy of Arts- Egypt, specialized in the documentation of intangible heritage. Prof. Gad was the ex-Dean of the institute and has published 12 Books as well as more than 85 articles and studies in Arabic and European magazines since 1987 until now. Prof. Gad has been awarded the ALECSO Prize for the intangible heritage in 2014. He is also a key member in many national and international organizations interested in heritage and documentation. He is also a member of the Train-The-Trainers' facilitators of UNESCO – Paris.

Mrs. Ahlam Abouzeid (Exhibitor) is an expert in the domain of Intangible Cultural Heritage (Folklore). She is Former Director of Center of Folklore studies - Academy of Arts. Mrs Abouzeid organized a number of international exhibitions on Egyptian traditional crafts. She has also published studies about traditional crafts, customs and traditions and trained many Arabic researchers in surveying and gathering of data on intangible heritage. She is a regular writer in the Bahranian folk-culture magazine.







On Thursday 24th January 2019 Exhibition 6 - 9pm, Talk start at 7:00pm

Exhibition is also open on Friday 25th January 2019 from 2 - 4pm Saturday 26th from 11am - 4pm